

Personal Data Protection Policy (Privacy - RGPD)

www.terresetmerveilles-baiedesomme.fr processes personal data (hereinafter the "Personal Data") concerning you within the framework of the use of this Internet site (hereinafter the "Site").

As a data controller, we are respectful of the privacy and protect the personal data of the users of our Site.

This Policy aims to inform you of the methods of collection, processing and use of your Personal Data and of your rights in terms of protection of personal data with regard to the provisions applicable in this area, in particular the law 78-17 of January 6, 1978 relating to data processing, files and freedoms known as "Data Processing and Freedoms" in its latest version and with the RGPD (General Regulation on Data Protection) in application since May 25, 2018.

1- SCOPE OF THIS PRIVACY POLICY:

This Policy sets forth the principles and guidelines for the protection of your Personal Information, which includes Personal Information collected on or through the Site.

It applies to the collection, processing and use of your Personal Data when:

- You book a service on the site
- You are buying an item from our online store
- You are visiting the site
- You subscribe to our news (information and promotional offers) and personalized content
- You contact our customer service
- You participate in our contests

www.terresetmerveilles-baiedesomme.com collects Personal Data online, including by e-mail, or offline; this Policy applies regardless of how it is collected or processed.

The notion of Personal Data refers to any information relating to an identified or identifiable individual. A person is "identifiable" when he or she can be identified, directly or indirectly, in particular by reference to an identification number or to one or more elements that are specific to that person.

Non-Personal Data" is information that does not identify an individual.

Legal basis for processing your Personal Data:

To process your Personal Data, www.terresetmerveilles-baiedesomme.com relies on the legal bases defined by the Regulations in force, in particular:

- Your prior and express consent to the processing of your Data for any of the purposes in Article 4.
- The execution of the contract between the user and the site
- The need to comply with a legal obligation or to defend ourselves in the event of legal proceedings

- The realization of the public interest mission that www.terresetmerveilles-baiedesomme.com pursues.

2- DATA COLLECTED

Personal Data collected may, for example, include:

- Your title, surname(s) and first name(s)
- Your date of birth
- Your gender
- Your phone number and mailing address
- Your email address
- Your means of payment
- Your reservation history
- Your IP address
- Your geolocation
- Your passwords

And any other Personal Data that may be relevant to the purposes set out in article 4. The same applies to all the information that you provide to us concerning the persons for whom you book a package or a service (such as a ticketing service) or for whom you purchase an item from our store. You undertake to obtain their prior consent to communicate their Data.

3- SECURITY AND CONFIDENTIALITY OF COLLECTED DATA

We consider your Personal Information to be confidential.

We endeavor to take reasonable technical measures to prevent loss or misappropriation while collecting or storing any data you may have provided to us, and to prevent disclosure to unauthorized third parties.

However, despite these measures, the Internet remains an open system and we cannot guarantee that unauthorized third parties will not be able to defeat these measures or use your Personal Data for illegitimate purposes.

Consequently, www.terresetmerveilles-baiedesomme.com will not be held responsible in case of fraudulent recovery of your data for any use whatsoever.

The Site may propose links to third party websites that may be of interest to [you. www.terresetmerveilles-baiedesomme.com](#) has no control over the content of third parties sites or the practices of these third parties in terms of protection of the Personal Data they may collect. Consequently, www.terresetmerveilles-baiedesomme.com declines all responsibility concerning the processing by these third parties of your Personal Data. It is your responsibility to inform yourself about the Personal Data protection policies of these third parties.

4- PURPOSE OF THE DATA COLLECTION

We collect and process your data in whole or in part for the purposes of:

- allow you to browse our Site and adapt our content to your terminal to improve your browsing;
- identify the persons using and/or booking the services
- memorize the information you have given in the forms (contact form or pro space for example);

- allow you to share our content on social networks;
- allow you to buy products or services: allow the formalization of the contractual relationship and carry out the services booked with the Tourist Office
- manage contacts and reservations;
- to communicate to our partners the information necessary for the good progress of the services that you bought from the Tourist Office;
- to allow you an interactive and personalized use of the Site;
- to identify your needs and interests and to provide you with the most suitable products and services;
- to send information and/or external communications;
- to organize contests (contact the winners, awarding prizes, etc.);
- send newsletters, if you have consented to this by checking the corresponding box;
- send commercial offers from partners, if you have consented to this by checking the corresponding box;
- analyze the audience and the traffic on the Site
- distribute advertisements adapted to your centers of interest; it being specified that we do not communicate your data to commercial partners unless you have expressly authorized us to do so (within the framework of special packages, for example)
- analyze the performance of these advertisements;

5- RECIPIENTS OF PERSONAL DATA

The persons authorized to access the Personal Data collected within the Tourist Office are the following: the employees of the Tourist Office and its partners involved in the services requested by the Customer, and where appropriate, the subcontractors of the Tourist Office participating in the implementation and / or administration of services and being brought to intervene as such on the processing, being then specified that in such a case, whether partners or subcontractors, this is done in compliance with the regulations in force. To date, no transfers have been made abroad. In the event of a change of address of the server hosting our website (notably outside the EU), we will ensure that the Data benefit from a level of protection equivalent to that offered by the European Union regulations.

6- FORMS

Subscribe to Newsletters

By authorizing the reception of newsletters, you authorize www.terresetmerveilles-baiedesomme.com to send you personalized emails. You can unsubscribe at any time from any of the emails you receive, however, the maximum retention period of your data is 5 years.

Contact Form

The data are transmitted by the user of the site who wishes to send a remark or a report. The information collected from this form is transmitted to the service in charge of managing the remarks on the site of www.terresetmerveilles-baiedesomme.com. The maximum duration of conservation of your data is 5 years.

7- DATA RETENTION

The Personal Data collected is kept for the legal retention period relative to the purpose of the processing and at the most for 5 years from the last exchange you had with us and carried out at your initiative.

The Personal Data relating to the Customer's credit card are kept exclusively for the time necessary to complete the transaction.

The Personal Data relating to a prospect who would not conclude a reservation contract with the Tourist Office are kept for a period of 6 months from their collection.

The Personal Data necessary for the dispatch of the newsletter are kept as long as the customer does not unsubscribe.

The Tourist Office implements organizational, technical, software and physical digital security measures to protect personal data from alteration, destruction and unauthorized access. However, it should be noted that the Internet is not a completely secure environment and the Tourist Office cannot guarantee the security of the transmission or storage of information on the Internet.

Beyond the above periods, your Data will be anonymized for statistical purposes or purely deleted.

8- YOUR RIGHTS

In accordance with the provisions of the current Regulations applicable to the protection of personal data, you have, in particular, the right to query, access, modify, delete data concerning you and the right to obtain a copy of the Personal Data we hold in a structured Electronic format (portability).

You also have the right to object on legitimate grounds to your Personal Data being processed, and the right to object to your data being used for prospecting purposes, particularly commercial.

You can exercise your rights by sending your requests by mail to the following address

Ponthieu Marquenterre Baie de Somme Intercommunal Tourist Office
33 bis route du Crotoy 80120 RUE

or directly on the Site, via our contact form.

We commit to respond to these requests within 2 months. This period may be extended by two months, depending on the complexity and number of requests received. In case of reasonable doubt about your identity, we may ask you for additional information necessary to confirm your identity.

In case of dispute about the exercise of your rights, you have the faculty to lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL) according to the methods indicated on its site: <https://www.cnil.fr>

DATA CONTROLLER

The person in charge of processing your Personal Data is: Peggy DELABY - Director - peggy.delaby@terresetmerveilles.fr; some technical services (Hosting, dubbing,

data quality, customer knowledge) are entrusted to our technical providers. In accordance with Article 28 of the RGPD, this service provider is bound by a strict confidentiality clause that prohibits it from using the data entrusted to it not specified in the service contract and that requires it to implement technical and organizational measures that meet the requirements of security and personal data protection.

Changes to this privacy policy

This Privacy Policy is subject to change or modification at any time. If a change is made to this Policy, the Tourist Office undertakes to publish the new version on its website. We advise you to regularly consult our Personal Data Protection Policy (Privacy - RGPD) by referring to the latest update date (below).

For more practical information on how to exercise your rights, we recommend that you consult the website of the Commission Nationale Informatique et Libertés, and more particularly the page <https://www.cnil.fr/fr/comprendre-vos-droits>

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